



*Celebrating Life,  
Dignifying Death*



# Schools Fundraising Guide



**Work in partnership  
with Hospice in the Weald**

Raise funds and educate children  
about their local Hospice



## How can your support help?

11-year-old Imogen's grandad Tony, 'Pops' as she calls him, was cared for by Hospice in the Weald and attended Hospice Day Service.



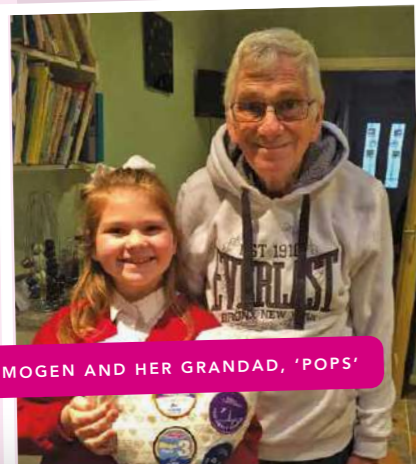
“ I was really sad when I was told how ill Pops was. I asked my mum if I could do something for the Hospice to help. I picked something that reminded me of Pops. My Grandma, Pops and I used to bake cakes together and decorate them in different ways, so a bake sale was perfect. ”

“ The bake sale raised £700 - everyone was so kind. I was so happy it made me cry! I wanted to do more to help, so I decided to sing solo at a concert. Together we raised over £2,000, which we were all so pleased with. It was a great feeling. ”



Sadly, Imogen's Pops died at the end of 2017. Imogen said, "I think Pops would have been really proud of me. I hope that some of the money I have raised will mean that other people that are very ill can go to Hospice Day Service too. I hope they like it, like Pops did."

Imogen is not alone in experiencing bereavement at a young age. This happens to children in schools across the country every day. Your support will allow the Hospice to continue to be there, now and in the future, for people like Imogen, Tony and their family.



IMOGEN AND HER GRANDAD, 'POPS'

## How can we work with you?

We want our relationship with you to be reciprocal: you're doing something amazing for us, so we want to work with you to make this journey valuable for everyone involved.

The benefits of fundraising for us include opportunities to receive:

- ✓ an assembly explaining the work of the Hospice in considered, sensitive terms
- ✓ resources to support students' learning of fundraising and palliative care
- ✓ support for the planning and delivery of your events
- ✓ collection buckets, balloons, banners and any other materials to support your events
- ✓ a unique certificate with the total raised for display in school
- ✓ recognition of your fundraising success across our social media channels
- ✓ a tour of the Hospice for interested staff and students
- ✓ volunteering and performance opportunities for students and staff at our events and in the Hospice

We want to support you every step of the way, so if there is anything else you need, then be sure to get in touch and we will make every effort to accommodate your request.

## Fundraising

Fundraising is a fantastic way to involve students and young people in their local community and make a valuable contribution to others. It can offer real opportunity to think creatively. If your staff and students have big and bold ideas, then speak to us to make these a reality.

Some suggestions to get you started are listed below but remember that all original ideas are warmly welcomed.



**Cake sales** – a popular fundraiser for good reason – they're tasty and lucrative!



**Sponsored event** – this could be anything that will challenge your students



**Parent Quiz Night** – a great way to involve parents in school life and build relationships



**Smarties challenge** – just one Smarties tube filled with 20p coins would raise £4



**Variety Show** – a fantastic opportunity for the performers amongst your students



**Disco** – an opportunity to celebrate any event on the calendar



**Wear Green** – raise awareness of your school's charity efforts by wearing green



### What next?

Work in partnership and involve your students in their local community, giving them the opportunity to learn about our work and develop valuable life skills whilst raising vital funds.

Contact Elisha on 01892 820 533 or [Elisha.Bass@hospiceintheweald.org.uk](mailto:Elisha.Bass@hospiceintheweald.org.uk) or your existing Relationship Fundraiser to turn your ideas into reality.



THE HILLVIEW SCHOOL STUDENTS, STAFF AND ALUMNI CAST FROM 'A NIGHT TO REMEMBER'



## A sparkling success story



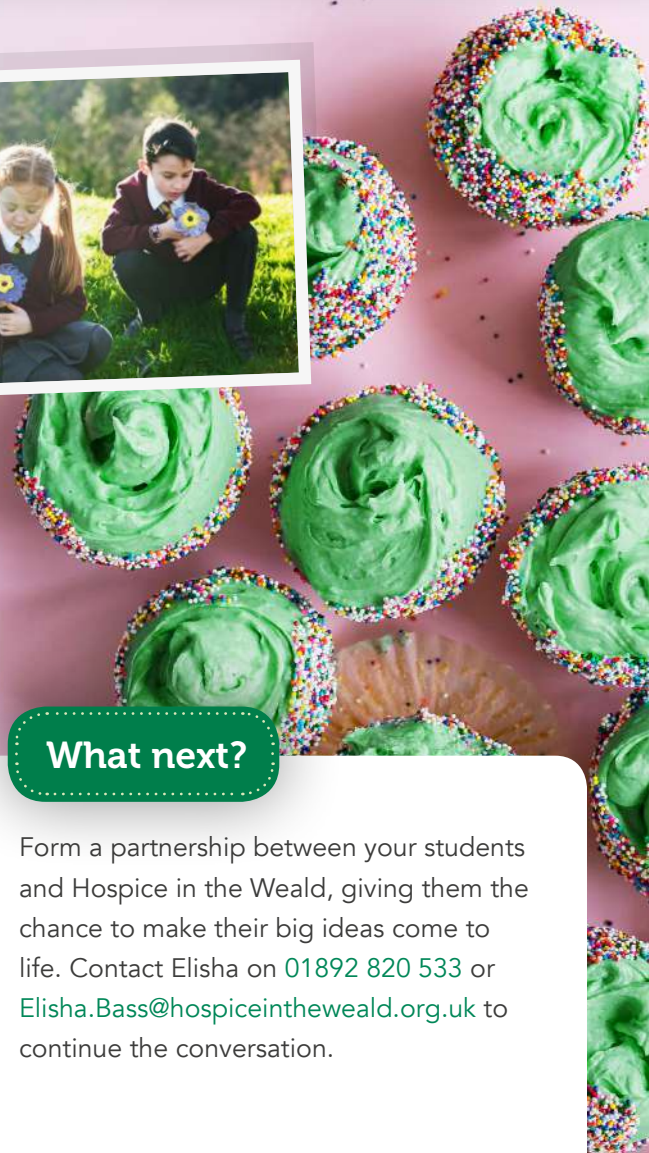
Hillview School for Girls in Tonbridge, performing arts specialists, chose to support the Hospice with a concert in memory of their former Headteacher, Stephen Bovey. The evening was held at the EM Forster theatre in Tonbridge and was an enormous success, with the audience enjoying breathtaking performances from current students, staff and alumni.

Students from the school have since worked with the media team at the Hospice to make a film about our services and have visited patients in Hospice Day Service to understand how they benefit from Hospice services.

# Top Tips for Fundraising

Maximise your impact by following these guidelines:

- ✓ **Introduce** – let the students know why they are fundraising.
- ✓ **Involve** – include the students in the brainstorming of ideas, planning and delivery of the event to increase their commitment and allow them to develop valuable skills.
- ✓ **Promote** – ensure parents, friends groups and the local community are aware of the event as they may even have time and skills to offer to support you.
- ✓ **Celebrate** – remember to celebrate your achievements and thank everyone involved after the event.
- ✓ **Share** – share your success in your school newsletters, with your local newspaper and with us here at Hospice in the Weald.



### What next?

Form a partnership between your students and Hospice in the Weald, giving them the chance to make their big ideas come to life. Contact Elisha on 01892 820 533 or [Elisha.Bass@hospiceintheweald.org.uk](mailto:Elisha.Bass@hospiceintheweald.org.uk) to continue the conversation.