



Corporate Partnerships Pack

2025/26



“They understand what’s important to me, and they help me to feel well enough to do things I enjoy, even in a small way.”

Hospice in the Weald provides care for adults and children living with a terminal or life-limiting illness, as well as their loved ones, in Kent and East Sussex.

We are committed to doing whatever it takes to support people in our community. To keep meeting the growing needs and rising costs, we rely on the generosity of supporters like you to help make a real difference.

To learn more about us, please visit: www.hospiceintheweald.org.uk.

Your business can make a huge impact*

£100

The cost of four sessions with a professional counsellor for a patient or their loved one

£1,000

The cost of a Children's Nurse providing 10 home visits to a child over 4 months

2,610

People helped across all of our services between 2023-2024

£250

The cost of running a bed each in our In-Patient Ward each day

£5,000

The cost that could fund nurses to provide compassionate end-of-life care for two patients facing a terminal illness

1,686

People supported in their homes, bringing our expert teams into the local community

413

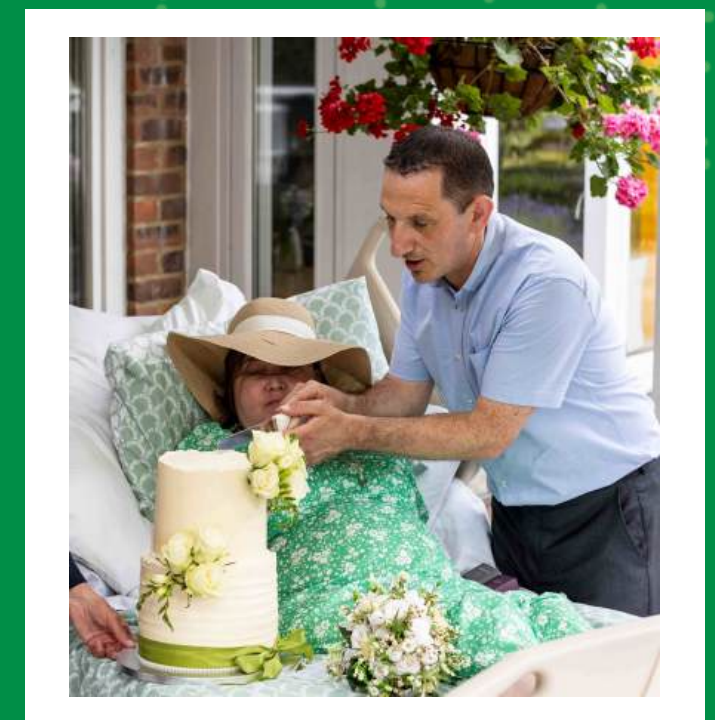
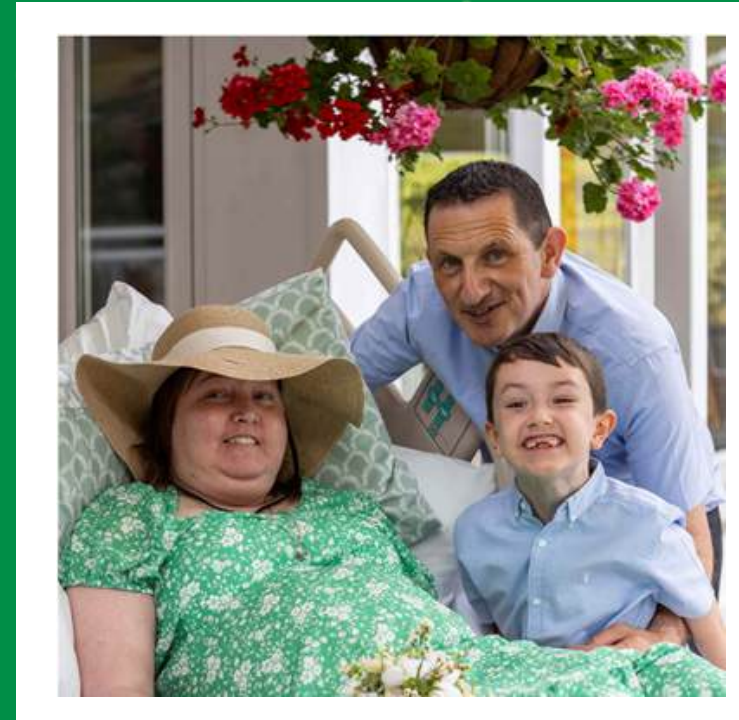
People cared for in our comfortable rooms at Pembury and Five Ashes

*Statistics taken from our 2023-24 Impact Report

But don't just take our word for it....

Carly & Siobhan:

“It was a real panic to hear the word hospice, we just thought it was a place people go at the end of their life, to die,” Siobhan claims. “Our eyes were opened by all the other services that exist to support people to live, make memories and be comfortable. After speaking with Nanny’s care team, we were instantly at ease, and felt completely confident in their care and were so grateful for their support.”



Nathan:

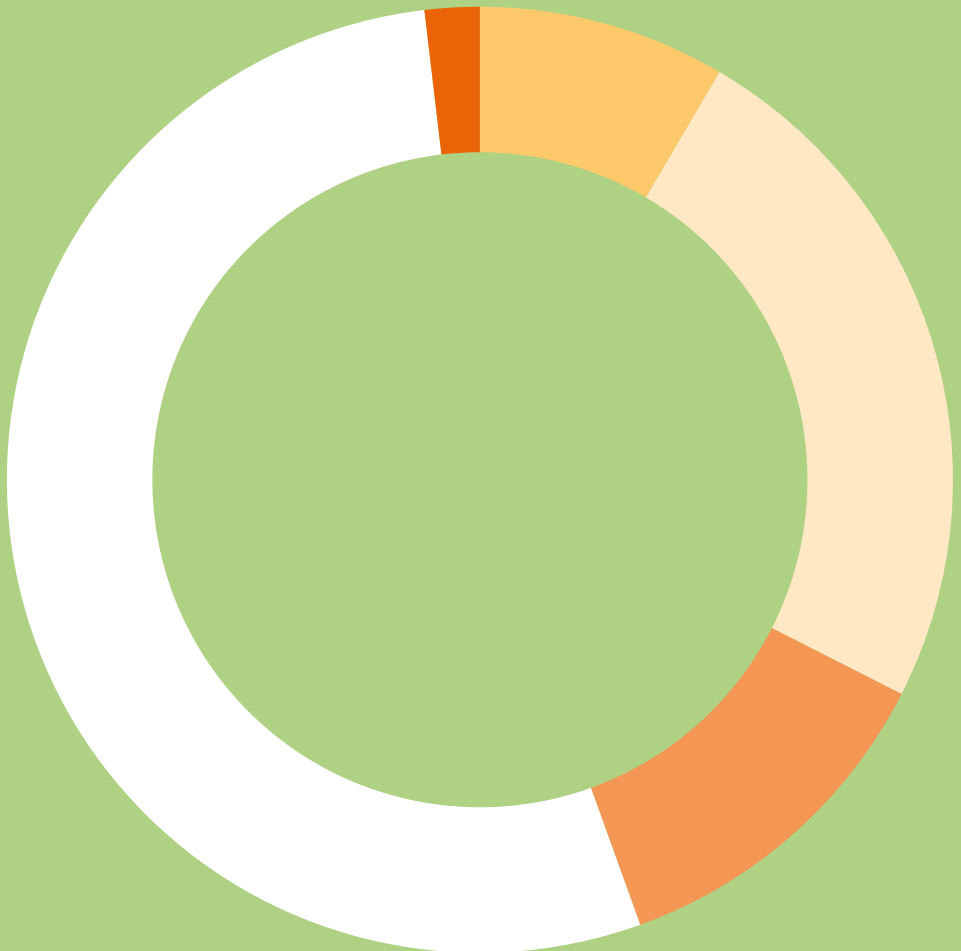
“From the first visit by the Hospice Outreach team, we were supported. Lauren decided she wanted to die at the Hospice, because her priority was always protecting Jamie. As soon as we decided we wanted to get married, the Hospice made it happen. Lauren died a month later. She was 41. We had so many dreams for our life together, but I am so pleased, that thanks to the Hospice, we were able to get married with Jamie by our side.”



Our Audience

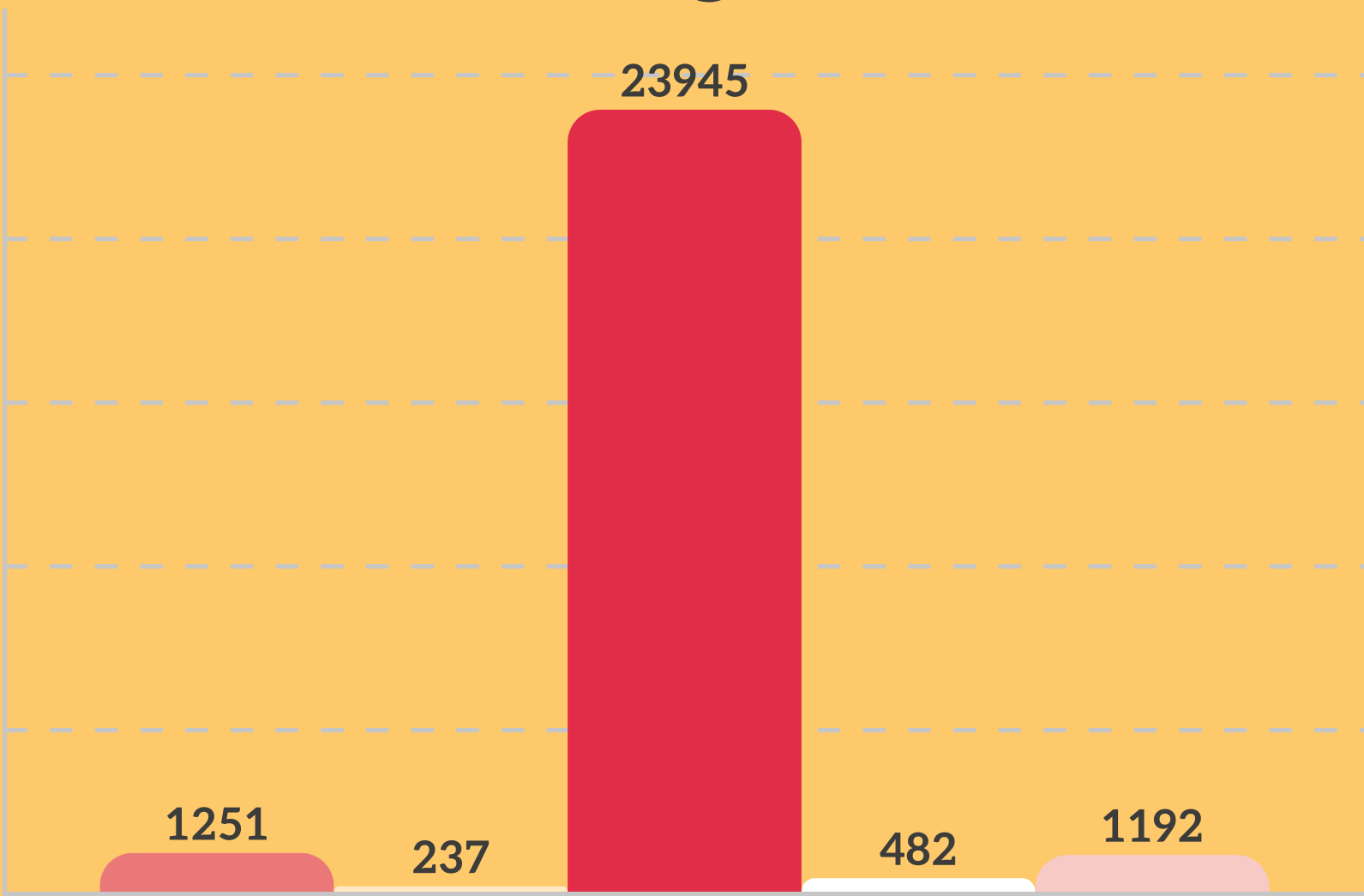
Below is a brief overview of our audience figures on all our social media channels and mailing lists. Corporate sponsors supporting the Hospice will gain visibility across these platforms, creating valuable opportunities to connect with the local community and beyond.

Social Media



- Linkedin (1893)
- Instagram (2688)
- Youtube (419)
- X/Twitter (5375)
- Facebook (12000)

Mailing Lists



- Businesses
- Supporter E-News
- Hospice Workforce
- Moonlight Walk 2024
- Hospice Run 2024

Corporate Partnerships

Make a meaningful impact while strengthening your business's community presence.

We provide compassionate, expert care to patients with a terminal illness and support for their loved ones, entirely free of charge. However, as we are not part of the NHS, we must raise over £8 million every year to fund our essential services.

With just 13% of our income coming from statutory sources, we rely on the generosity of businesses, individuals, trusts, and supporters like you to fund the remaining 87%.

Join us today and make a difference in your community.

“It didn’t matter who was on duty they were all very, very, very sympathetic to the way I was feeling and what I was going through and absolutely nothing, nothing was too much trouble,”



Corporate Volunteering

Hospice in the Weald's Corporate Volunteering programme offers businesses a valuable opportunity to make a positive impact on families and patients in Kent and East Sussex. Our volunteering days allow corporate teams to get involved in supporting Hospice in various ways such as:

- Volunteering at one of our fundraising events
- Offering professional skills that can help a specific team within the Hospice
- Assisting at one of our many Hospice in the Weald charity shops.
- Taking part in gardening or maintenance work within the Hospice

This experience is not only rewarding but also fosters team building, enhances employee well being and allows businesses to fulfil their ESG goals. Most importantly, it strengthens your connection with the local community whilst supporting the Hospice.

To find out more, Please visit our website.





Charity of the Year

A Charity of the Year partnership enables a business to focus its efforts on supporting a single cause for a designated period, typically one to two years, through fundraising, awareness campaigns and collaboration. Here's why selecting Hospice in the Weald as your Charity of the Year could be an ideal choice for your business:

Positive Brand Association

Partnering with a trusted charity like Hospice in the Weald enhances your brand, demonstrating to clients and the community that your values align with meaningful causes.

Employee Engagement and Development

A Charity of the Year partnership boosts team morale and engagement. Through volunteering, fundraising and skill-sharing, your employees gain motivation, strengthen and develop valuable skills, making your company more attractive to potential hires.

Enhanced Marketing and PR Opportunities

Collaborating with Hospice in the Weald generates positive stories that boost your profile. Joint events, campaigns and media coverage help showcase your community commitment to a broader audience.

Fundraise for us

Another simple yet effective way of fundraising for Hospice in the Weald is to organise a fundraising event in the workplace! Hosting events like a cake sale or clothes swap day not only raises money but also boosts everyone's mood, breaks up the work week, builds camaraderie and brings a sense of purpose to the workplace.

To make it easy, we can supply everything you need to get started including collection pots and buckets, Hospice in the Weald banners, branded t-shirts, running vests, Hospice in the Weald leaflets and donation envelopes.

Retail or hospitality businesses might consider placing a collection pot at sales points or offering customers the chance to donate at checkout, a simple option that can make a big difference.



A photograph of a skydiver and a tandem instructor in freefall. The instructor, wearing a black helmet and a grey jumpsuit, is positioned above the skydiver. The skydiver, wearing a blue jumpsuit and goggles, is smiling and looking towards the camera. They are both suspended by a single rope. The background shows a vast, patchwork landscape of green and brown fields under a clear blue sky with some light clouds.

Corporate Challenge Events

Whether it's a marathon, a cycling challenge, a skydive or an outdoor trek, Challenge events offer a fun and rewarding way for companies to raise vital funds for hospice care, all while encouraging personal achievement and teamwork.

We offer a range of corporate challenge event places and packages tailored to your business's needs for events such as:

- Hospice in the Weald's Moonlight Walk & Hospice Run
- Ultra Challenge Events - Treks and ultra marathons
- National and international marathons & half marathons
- Skydiving, Cycling events, Fun runs and more!

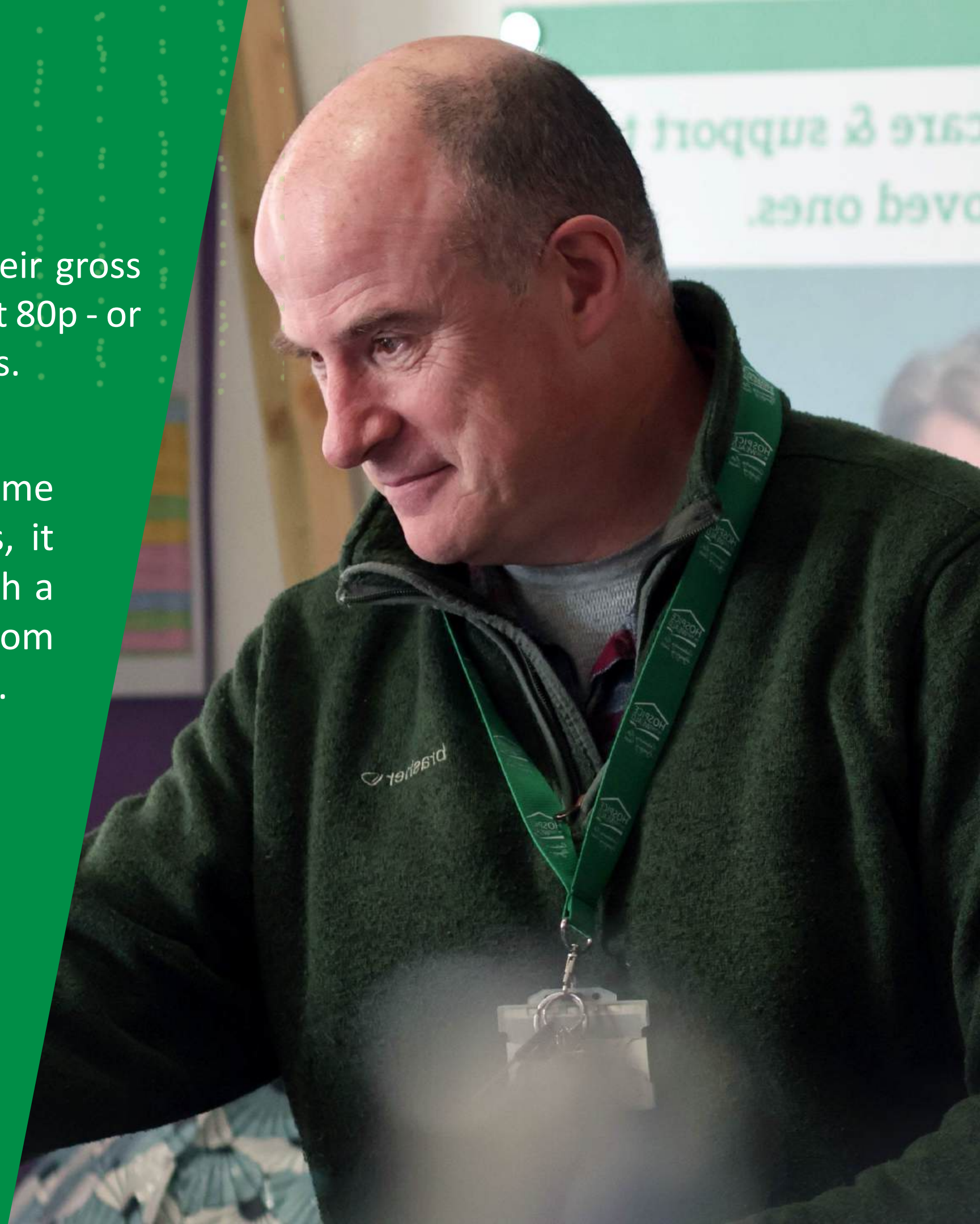
We provide full support for all event participants, from registration to fundraising tips and team-building resources. We'll ensure your employees feel motivated and equipped to take on the challenge, with everything they need to succeed.

Payroll Giving

This scheme allows employees to donate to charity directly from their gross salary, so donations are pre-tax. For every £1 given, employees pay just 80p - or only 60p for higher-rate taxpayers, making it easy to give more for less.

For Hospice in the Weald, payroll giving provides a reliable income stream which is crucial for sustaining our services. For businesses, it enhances ESG with minimal setup costs. Employers can partner with a Payroll Giving Agency (PGA), which securely transfers donations from employees to charities, typically charging a small fee of around 4-5%.

Payroll giving offers numerous benefits for businesses, from boosting CSR profiles and employee satisfaction to which can help aid recruitment. Employees feel pride in knowing their company supports impactful giving, while companies gain tax deductions on their contributions. Payroll giving also allows businesses the potential to earn a Payroll Giving Quality Mark Certificate and apply for the National Payroll Giving Excellence Awards.





Get in touch

To find out more about how you can get involved, get in touch with Lucy, our Business Partnerships Lead within the Fundraising Team:

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